

## RATE SHEET

### Free Initial Consultation

### In-house services

Hourly rate: **\$45**

### Brokered work may be charged up to 15% markup.

*Estimates are always required as specifics will vary per project.*

### General Charges – Artwork only, printing charges\* not included

Advertisements (start at business card [BC] size)	\$45.00+
Brochure Tri-fold (8 ½" x 11")	\$250.00+
Business Forms (8 ½" x 11")	\$100.00+
Flyer (8 ½" x 11")	\$45.00+
Logo design	\$150.00+
Menus (8 pages, 8 ½" x 5 1/2" folded)	\$300.00+
Posters and other signage	\$60.00+
PowerPoint Presentations (based on 10 slides)	\$300.00+
Programs and Reports (8 ½" x 11")	\$300.00+
Branding (stationary) package (BC, LH, ENV. etc.)	\$80.00+
Web Design (approximate charges)	

#### Custom Website Layout and initial setup

#### Sample Site Charges (base costs)

Single Page Website	\$375.00
Three Page Website	\$625.00
Five Page Website	\$875.00
Eight Page Website	\$1,250.00
Ten Page Website	\$1,500.00

#### WordPress Website and initial setup

#### Sample Site Charges (base costs)

Single Page Website	\$225.00
Three Page Website	\$475.00
Five Page Website	\$875.00
Eight Page Website	\$1,100.00
Ten Page Website	\$1,350.00

Web Domain name registration \$18.00 per year

Web Hosting (\$7 per month) \$80.00 per year

#### Maintenance Charges (hourly or by pre-paid package)

#### Pre-Paid Packaged Maintenance Plans

1 hour per month - \$420 value (no discount)	\$420.00
5 hours per month - \$2,100 value (10% discount)	\$1,890.00
10 hours per month - \$4,200 value (15% discount)	\$3,570.00

### Specialty Items (Base costs only. Quoted per project specifications)

PhotoEffects (photo repair, retouch, and manipulation)	\$45.00+
Social Media Marketing	\$45.00+
Podcast recordings	\$150.00+
PowerPoint videos	\$250.00+
Photographed videos	\$500.00+

\*Printing based on specifications for each project.

Thank you for considering **folioflare Marketing's** products and services.  
 We look forward to serving you.